<table>
<thead>
<tr>
<th>Bright Idea Card Title:</th>
<th>Date:</th>
</tr>
</thead>
</table>

1. **Health Care Triple Aim:**
   - Improve Patient Experience
   - Improve Health Outcomes
   - Reduce Cost to Patients and the System
   - Utilize Staff & Providers to be Most Effective

2. Owner: ___________________________

3. What problem are you trying to eliminate?

4. What process are you trying to improve?

5. What is your idea? What is the expected result?

---

Your Leader’s Signature:

---

2. Owner: ___________________________

3. What problem are you trying to eliminate?

4. What process are you trying to improve?

5. What is your idea? What is the expected result?

---

Your Leader’s Signature:

---

2. Owner: ___________________________

3. What problem are you trying to eliminate?

4. What process are you trying to improve?

5. What is your idea? What is the expected result?

---

Your Leader’s Signature:
<table>
<thead>
<tr>
<th>Process</th>
<th>Do</th>
<th>Study</th>
<th>Act</th>
</tr>
</thead>
<tbody>
<tr>
<td>7. Who experiments and when?</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>8. What are your results?</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>9. What is your action plan to sustain results?</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Create Communication Plan:**

- **Implemented Date:**
  - Standard Work created/modified?
    - Yes
    - No
    - NA
  - Training doc created/modified?
    - Yes
    - No
    - NA
  - Communication Plan:
    - Day Shift
    - Evening Shift
    - Night Shift
    - Other Department/Area