WHAT'S IN THE CARDS for emerging trends in health care?

Many different, independent medical groups emerge?

Image as medical groups emerge, attract investors, and scale quickly to gain market share and negotiate with payers. With their new scale and market power, the health care ecosystem centers employment with a national medical group franchise—but all share risk.

Some share equity in large national practice companies, and some choose renewed independence. Some join regional physician-owned medical groups, funders, most physicians leave hospital-employed medical groups in search of higher reimbursement, and others achieve scale through strategic acquisitions. The conversations to identify whether one medical group is a better partner than another are multiplying, and leads to distrust across parties.

WE ALL LOSE IF:
• Health care stakeholders support patient convenience over care quality.
• Suppliers demonstrate the ROI of clinical innovation to purchasers and end users.
• Algorithm creators ensure that data used to feed algorithms is unbiased and representative of the larger population.
• Physician groups prioritize governance and population health efforts.
• Physician groups develop business purpose infrastructure that supports scale and laws and expand site-neutral payments, solve an identified health care problem.
• Physician groups strategically invest in workforce in skills necessary to use AI.
• Physician groups support generators of institutional innovation to account for the value of outcomes between those who have access to life-enhancing therapies, effectively fix issues.

SIGNS OF A WINNING HAND:
• Algorithm creators ensure that data used to feed algorithms is unbiased and representative of the larger population.
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WHAT IF
Here's how health care could change, what to watch for, how to prepare your institution, and what could go wrong.

WHAT'S IN THE CARDS

The patient’s journey is defined by AI at every step?

Image as        physicians group. To go to a health care facility, they choose the provider that offers the most access, convenience.

Imagine a world where patients access clinically appropriate, cost-effective care. But each turn also shows us that these trends can speed up or come to a halt quickly. What are some of the ways your hand could unfold, and how should you prepare?

WHAT'S IN THE CARDS

Curative and precision treatments advance exponentially—and at scale?

Image as medically attended environments gain in popularity, and increasingly, fewer physicians are those who can see a patient in person, a small group of patients. With those advancements, care is defined by automated, AI-enhanced clinical decision support, predictive analytics, and cloud-based data analysis and integration. Their use is increasing exponentially.

The U.S. health care delivery system evolves. Its capacity, payor models, and provider practices change, and the conversation about AI moves away from where to place patients to where to place care.

The next site-of-care shift is to “everywhere” care?

Image as in almost every industry, advances in technology have enabled companies to quickly rise and fall. As the industry strives to account for the value of outcomes between those who have access to life-enhancing therapies, effectively fix issues.

The regulatory and safety infrastructure necessary to support AI will encourage or restrict the use of AI technologies. The conversation to identify whether one medical group is a better partner than another is multiplying, and leads to distrust across parties.

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