

Helping you navigate 2021 and beyond

Research we are conducting for you focused on current and post-pandemic landscape

There is significant uncertainty around what the global pandemic means for health care and how we'll transition to a new normal. Below are the questions nursing leaders need to understand to navigate this era:

- ▶ What is the impact of Covid-19 on the new graduate nursing workforce?
- ▶ How will the pandemic change longer-term supply and demand for the nursing workforce?
- ▶ How will nurse leaders maintain new flexible staffing options in the post-pandemic world?
- ▶ How should Covid-19 change your nursing strategic plan?
- ▶ How can nurse leaders help staff recovery in the aftermath of the pandemic?
- ▶ What innovations have arisen out of necessity? How do we hardwire the most beneficial ones?

Research on your other strategic priorities

Although Covid-19 is fundamentally changed our industry and society, we recognize that it is not the only strategic priority for you through 2021. Below are the other topics our researchers are working on:

- How to build a flexible RN workforce
- How to reduce disparities at the point-of-care
- Improving nurse readiness for practice in the new graduate and novice nurse workforce
- Back to basics on patient quality and highly reliable care
- What does resilience, workforce recovery, engagement, and retention mean in a Covid or post-Covid environment?

How we support executives and your broader teams:



Unparalleled insights

- **Expert perspectives** to understand how to successfully tackle strategic challenges
- **Self-service research library** to help you and your teams find the answers you need



Actionable content

- **Case studies** of top performing organizations to help you replicate their success
- **Ready-to-present slides** to build customized presentations



Executive forums

- **Peer-to-peer forums** to pressure test strategies, engage in community of learning
- **Private teleconferences** for boards, executives, teams, or partners



On-demand expert consultations

- **Expert consultations** on your schedule to answer questions
- **Private teleconferences** for boards, executives, teams, or partners

Virtual events on **building a flexible RN workforce**



CNO workshop: Building a flexible RN workforce

Join Carol Boston-Fleischhauer and a small group of nurse executives to discuss what a flexible nursing workforce looks like in practice in the short and long term.

Eligible attendees: System and facility-level CNOs

What to expect: Each session will feature a combination of Advisory Board insights and peer-to-peer discussion. To ensure robust discussion, each session is capped at 20 attendees total.

Save the date:

- [February 23, 2021 | 1-3 pm ET](#)
- [March 4, 2021 | 3-5 pm ET](#)
- [April 13, 2021 | 1-3 pm ET](#)



Webinar: A retrospective on flexible staffing: lessons learned from Covid-19

Learn from a panel of NY CNOs about how they were able to embrace flexible staffing during Covid – and how they'll sustain these efforts moving forward.

Eligible attendees: All nursing leaders

Save the date: [Wednesday, May 26 | 1-2pm ET](#)



Webinar: Four options to reinvent the inpatient nurse float pool

Learn how to leverage your float pool to solve emerging staffing challenges across the care continuum.

Eligible attendees: All nursing leaders

Save the date: [Wednesday, July 14 | 1-2 ET](#)

Virtual events on **reducing disparities at the point-of-care**



Summit: Reducing health disparities at the point-of-care

Join a panel of Advisory Board speakers to discuss how to integrate health equity into your system's broader strategy to reduce disparities at the point-of-care.

Eligible attendees: All clinical leaders. We encourage leadership teams to attend "together."

Save the date: Thursday, April 29 | 1-4pm ET



Webinar: Healthcare Equality Index: A roadmap for LGBTQ inclusion

Learn from leaders at The Human Rights Campaign Foundation and UCSF Health about how to advance LGBTQ equity and inclusion in health care.

Eligible attendees: All clinical leaders

Save the date: [Wednesday, March 24 | 1-2pm ET](#)



Webinar: Why 'cultural competence' is misguided – and what to do instead

Learn four steps organizations can take to make the shift from cultural competence to cultural humility.

Eligible attendees: All clinical leaders

Save the date: [Wednesday, June 16 | 3-4pm ET](#)

2021 membership highlights

Our research team is hard at work supporting you and your peers on various topics through written content, conversations, and implementation resources. Below are a few of our newest resources for nursing leaders.



Building a flexible nursing workforce

Organizations can no longer rely on the traditional staffing methods of years past because Covid-19 accelerated changes to the nursing workforce, including an impending shortage, widening experience-complexity gap, and changing needs of staff. Building a more flexible nursing workforce can address all three of these challenges at once while reducing labor costs. [Read now.](#)



Maturity model for reducing health disparities

Advisory Board experts developed this model based on dozens of interviews with health system leaders and extensive research. This tool will help leaders understand how to start addressing and investing in advancing health equity at the organization-level. [Access the guide.](#)



How Covid-19 will impact the nursing workforce

Covid-19 will not only fundamentally change nursing supply and demand – it will also accelerate pre-existing trends. Collective experience in the nursing workforce will decline faster as a result of the pandemic, and care delivery will become even more complex. These trends threaten patient safety if left unaddressed. This short read outlines the 4 actions leaders need to take today. [Read now.](#)



Audit unit readiness to receive new graduate RNs

This audit helps unit leaders assess how prepared their units are for placement of new graduate RNs based on three emerging challenges: nursing students are entering the workforce with less preparation, patient acuity increased in recent years and staff are burned out due to the pandemic. [Access the guide.](#)



Three strategies to build baseline emotional support

In the wake of Covid-19, health care organizations must commit to providing targeted baseline emotional support for the three types of emotionally charged scenarios that health care employees are likely to encounter in their careers: trauma and grief, moral distress, and compassion fatigue. [Read now.](#)

Preview of our library

Strategy development

- The future of the clinical workforce
- How to build your nursing strategic plan
- Build your future workforce from the outside-in
- The integrated nursing enterprise

Reducing burnout

- Rebuild the foundation for a resilient workforce
- Three strategies to build baseline emotional support
- Workplace violence resource library
- Put an end to nurse manager overload

Staffing and productivity

- How to build a more flexible nursing workforce
- Rising above the bottom line
- Guide to inpatient nurse staffing models
- Achieving top-of-license nursing practice

Quality

- The clinical leader's guide to reducing disparities at the point-of-care
- Breaking the throughput plateau
- Create care standards your frontline nurses will embrace
- The high-reliability clinical enterprise

Nurse engagement and retention

- Bolster employee engagement amid covid-19
- The experience-complexity gap
- Win millennials' loyalty
- National prescription for nurse engagement

Patient-centered care

- The nurse leader's primer on patient loyalty
- Achieving care continuity
- Enhancing the patient experience
- Motivational interviewing 101
- Patient decision aids 101

Implementation toolkits

- The preceptor toolkit
- The nurse manager's guide to improving unit outcomes
- First year nurse retention toolkit
- The critical thinking toolkit
- The patient experience toolkit
- Toolkit for building implementation-ready care standards

Diagnostic tools

- The care variation reduction opportunity assessment
- Critical thinking diagnostic
- Hospital benchmark generator
- The nurse readiness assessment
- Compassion fatigue assessment