

# Custom services to meet your unique needs and goals

You can now leverage Advisory Board's proprietary research and insight methodology to commission custom research, educational opportunities, or curated experiences in the manner best suited to your needs. Our experts design unique engagements that meet the exact needs of your executives, staff, or consumers. Our capabilities include:

## CUSTOMIZED Research

- Market research
- Customer insights
- Tailored best practices

## PERSONALIZED Learning

- Leadership development
- Topic-based education
- Skill-based training

## TAILORED Service

- Interactive events
- Licensing and distribution
- Service application

## New offering provides right-sized support

Proprietary research methodology

Insight informed by vast network

Deep bench of terrain experts

Convener of cross-industry executives

Comprehensive and unbiased resources

**40+ years** developing best practice research

Relationships with **15,000+ health care executives**

**150+ senior experts** covering strategy & clinical terrains

**1,500+ in-person and virtual** workshops annually

**Catalogue of tools** to accelerate best practice application

Powering the advancement of your goals