An industry under pressure

Powerful forces are bearing down on health care, creating crises for some organizations and opportunities for others. Some of these forces are being felt by nearly every day, while some are developing in the background. Both threats and opportunities will shape our industry operations.

Find out what you need to know about the top forces shaping our industry as you plan strategic priorities for 2023 and beyond.

### Easing costs

- **Discharging expenses, 2022 vs 2020:**
  - **52%** in 2022 vs 37% in 2020
  - **27%** in 2021 vs 2020
  - **22%** in 2020 vs 2019

### A workforce in flux

- **Hospitalists and physician assistants:**
  - **1,701,000** in 2022
  - **1,701,000** in 2023

- **Physician practices:**
  - **471,000** in 2022
  - **471,000** in 2023

- **Healthcare and retail workers:**
  - **11,307,000** in 2022
  - **11,307,000** in 2023

- **Pharmacist:**
  - **688,000** in 2022
  - **688,000** in 2023

- **Nurse practitioners:**
  - **688,000** in 2022
  - **688,000** in 2023

- **Clinical pharmacists:**
  - **688,000** in 2022
  - **688,000** in 2023

- **Clinical laboratory professionals:**
  - **688,000** in 2022
  - **688,000** in 2023

- **Health information managers:**
  - **688,000** in 2022
  - **688,000** in 2023

- **Preventive care:**
  - **124,000** in 2022
  - **124,000** in 2023

### Compounding crises

- **Powerful forces:**
  - **Skyrocketing expenses:**
    - **78%** increase in 2022 vs 2020
    - **67%** increase in 2021 vs 2020
    - **60%** increase in 2020 vs 2019
  - **Rising costs:**
    - **37%** increase in 2022 vs 2020
    - **37%** increase in 2021 vs 2020
    - **37%** increase in 2020 vs 2019

### Coverage shifts

- **Increasing health plan complexity:**
  - **50%** increase in 2022 vs 2021

### Big strategic moves

- **Insurance giants:**
  - **Increasing health plan complexity:**
    - **50%** increase in 2022 vs 2021

### The billions invested in biotechnology and tech companies

- **Walmart, UnitedHealth to Offer Preventive Healthcare Program for Seniors:**
  - **$10B** in 2022

### Additional resources

- [Healthcare and Life Sciences Industry: A look at what’s hot and what’s not](https://www.advisory.com/HealthCare2023)
- [New Technology Trends for 2023](https://www.advisory.com/HealthCare2023)
- [Digital Health and Patients’ Experience](https://www.advisory.com/HealthCare2023)
- [Big Tech’s Impact on Health Care](https://www.advisory.com/HealthCare2023)
- [Antitrust and Competition Policy](https://www.advisory.com/HealthCare2023)
- [Healthcare and Life Sciences Industry: A look at what’s hot and what’s not](https://www.advisory.com/HealthCare2023)
- [New Technology Trends for 2023](https://www.advisory.com/HealthCare2023)
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